

It's Time for 300mm Prime

Iddo Hadar

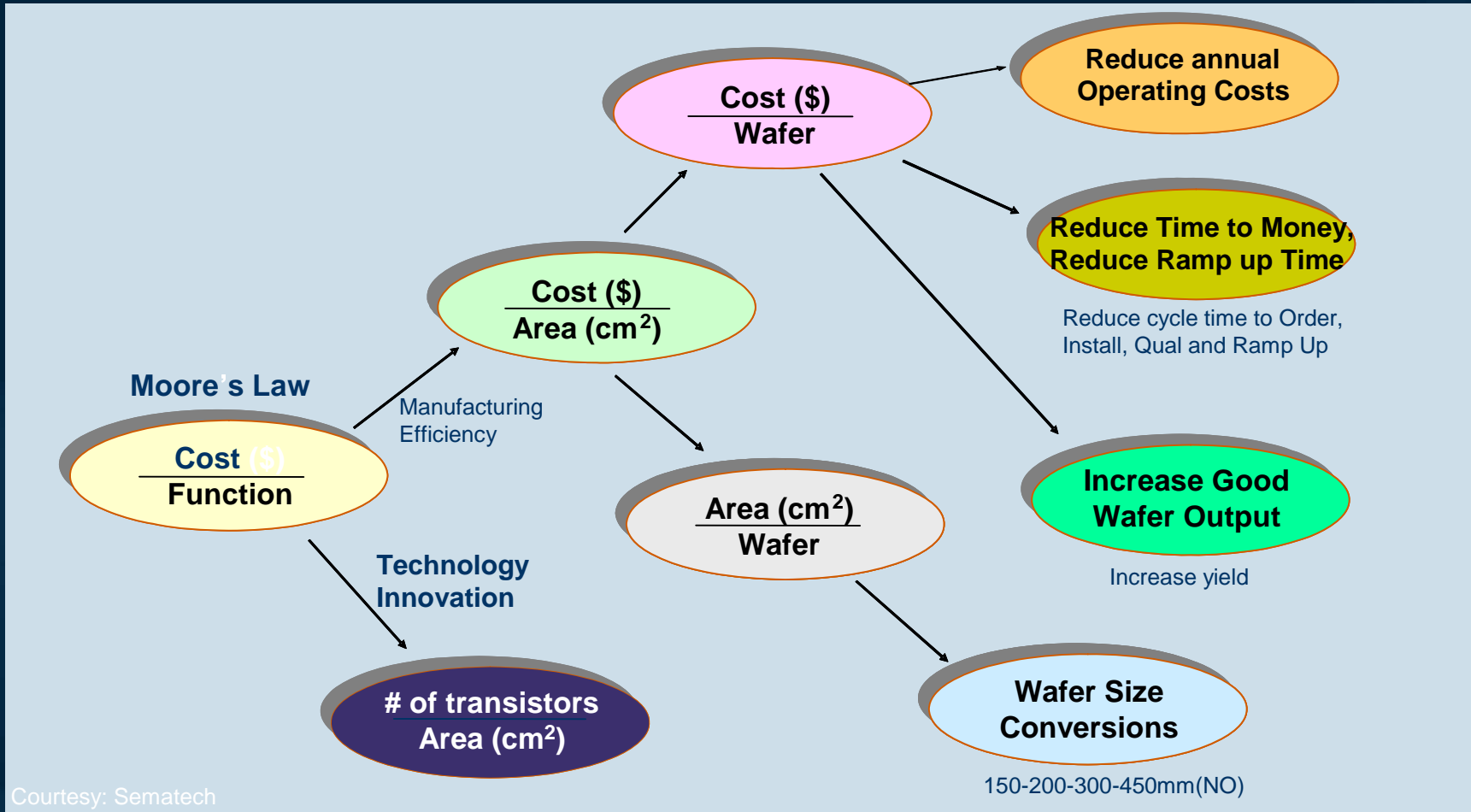
Managing Director, 300mm Prime Program Office

May 2007



think it. apply it.™

Fulfilling Moore's Law



Moore's Law Requires Continual Improvement in Cost/Function which Is Driven by Technology Innovations and Manufacturing

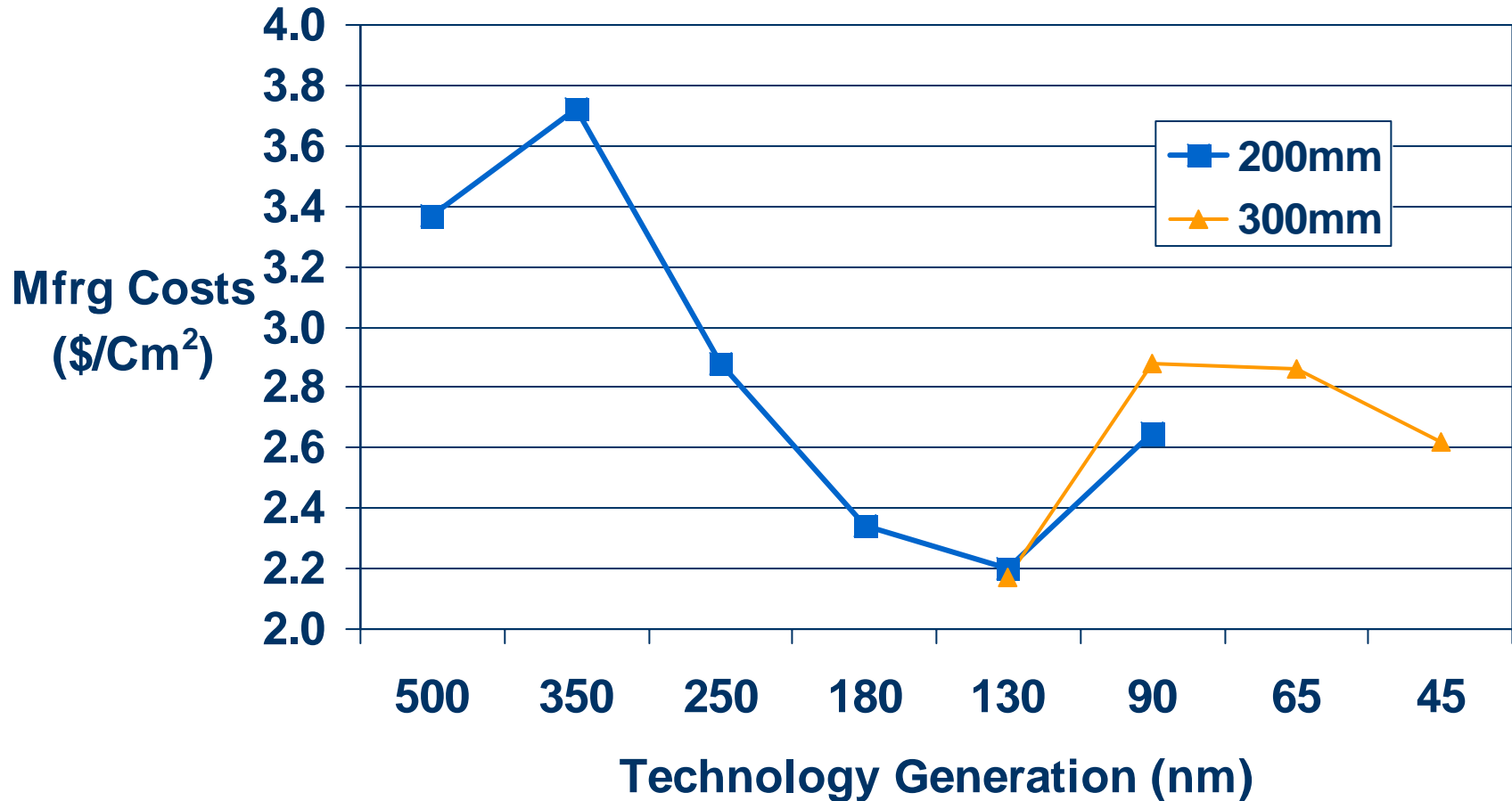
Ref: 2003 ITRS

APPLIED MATERIALS.

Economic Impact of Wafer Size Transition



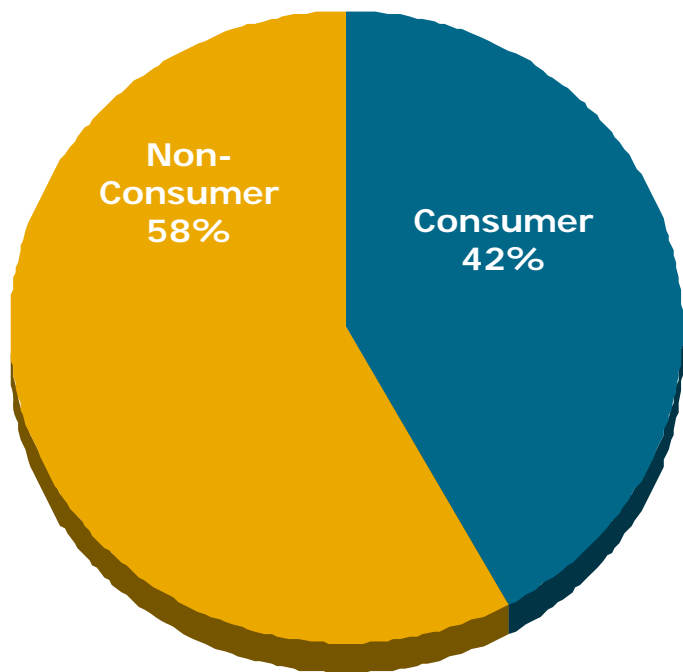
Manufacturing Cost Trend



Note: Year 3 of production, Leading Edge Memory

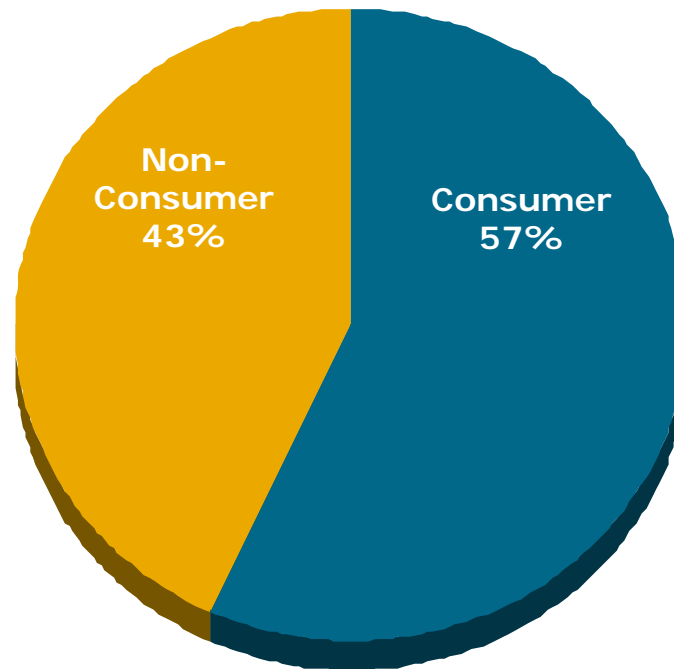
Source: Applied analysis of ISMI's Economic Model

Consumerization of the Industry



2000

\$223B



2010F

\$326B

Source: Gartner Dataquest

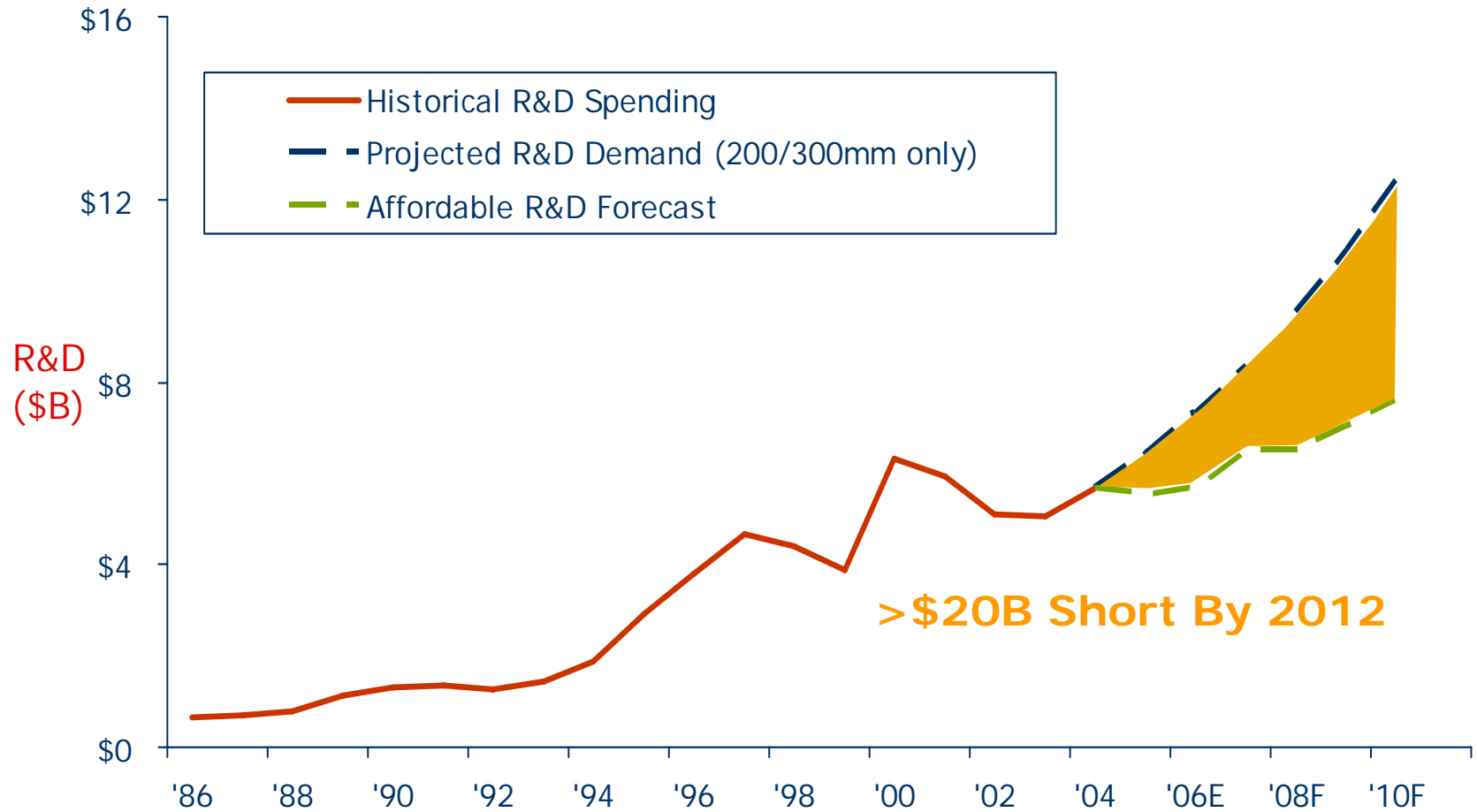
Consumerization of the Industry **Changes Everything**



- “Business as Usual...”
 - Sacrificing fab agility
 - Suboptimal investment decisions
- ... is **NO LONGER ACCEPTABLE** in the consumer era
 - Cycle time / agility requirements
 - Resource limitations
- Fabs need to match the economics of the consumer era
 - Short cycle time manufacturing and short lead time
 - Small lot size
 - Frequent recipe change



Equipment R&D Gap



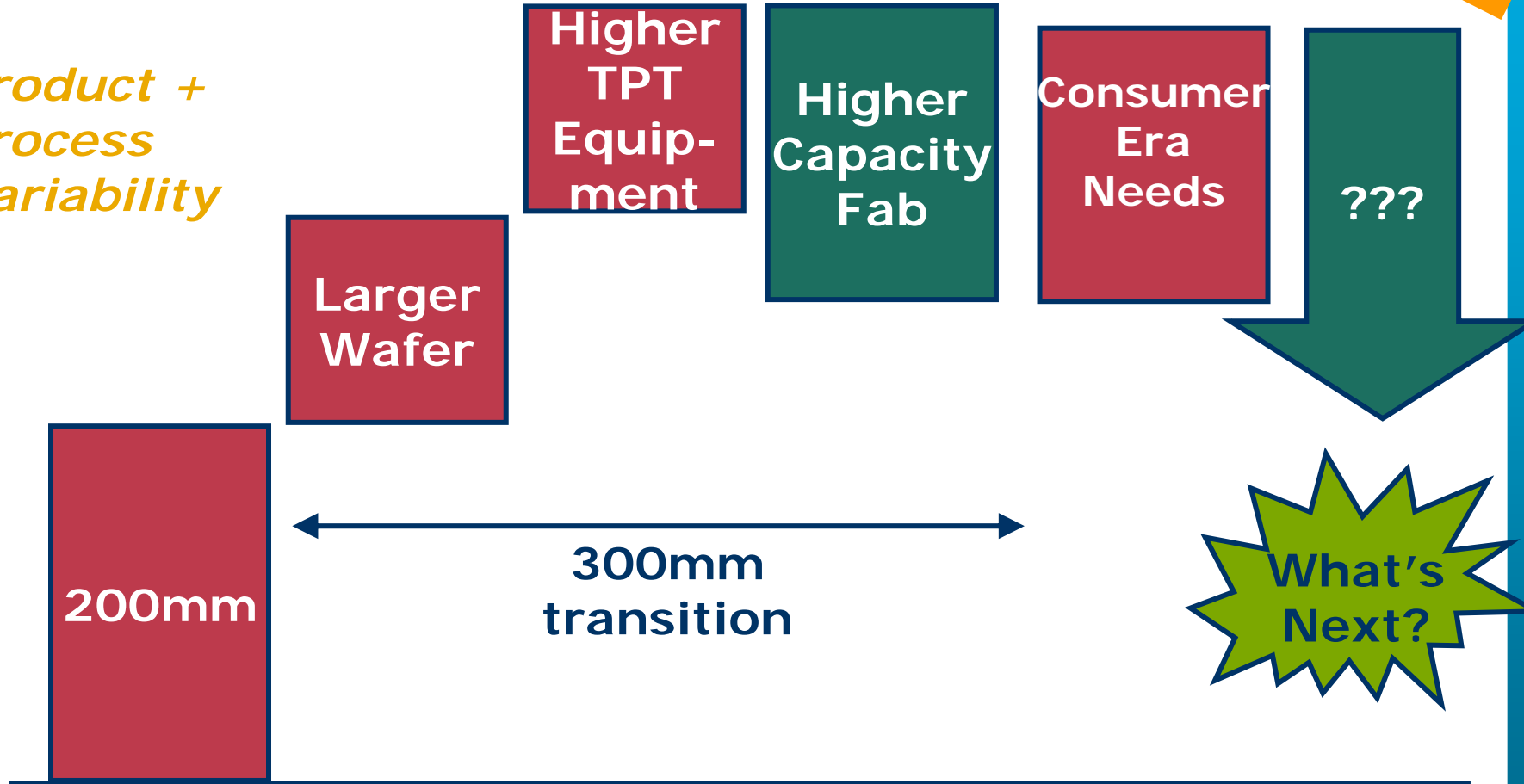
Note: Affordable R/D forecast assumes 14% of equipment industry revenues
Sources: S&P, SIA, SEMI, Infrastructure Advisors

Managing Variability



Conceptual

Product + Process Variability



Cycle Time!



Fab Economic Agenda

Role of Cycle Time

Consumer Requirements

Higher Revenue

*Time to market →
competitiveness, share, ASP*

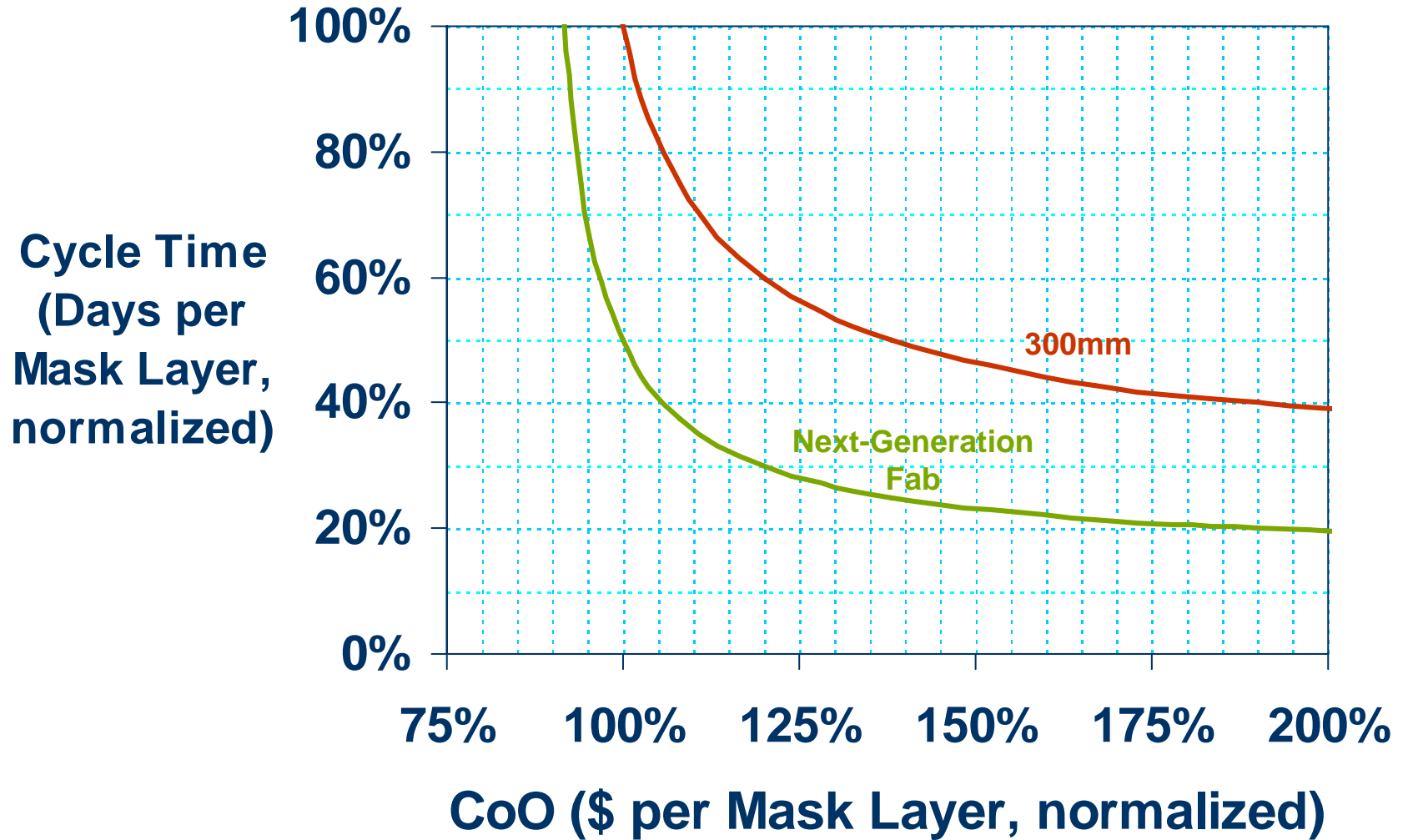
Higher Yields

*Faster response time, control
and correction cycle*

Higher Efficiency

*Higher utilization at
acceptable cycle time*

Productivity Space



Consumerization of the Industry **Changes Everything**



- Push for advanced technology created fab challenges:
 - High variability in tool operational performance (defects, MTBF, MTBI, MTTR)
 - Fabs incur high costs to contain and control variability
 - Fabs sacrifice cycle time to maintain operational efficiency
- This is **NO LONGER ACCEPTABLE** in the consumer era:
 - Cycle time / agility requirements
 - Cost
- Consumer era also severely curtails available funding across the semiconductor food chain

No more Business As Usual

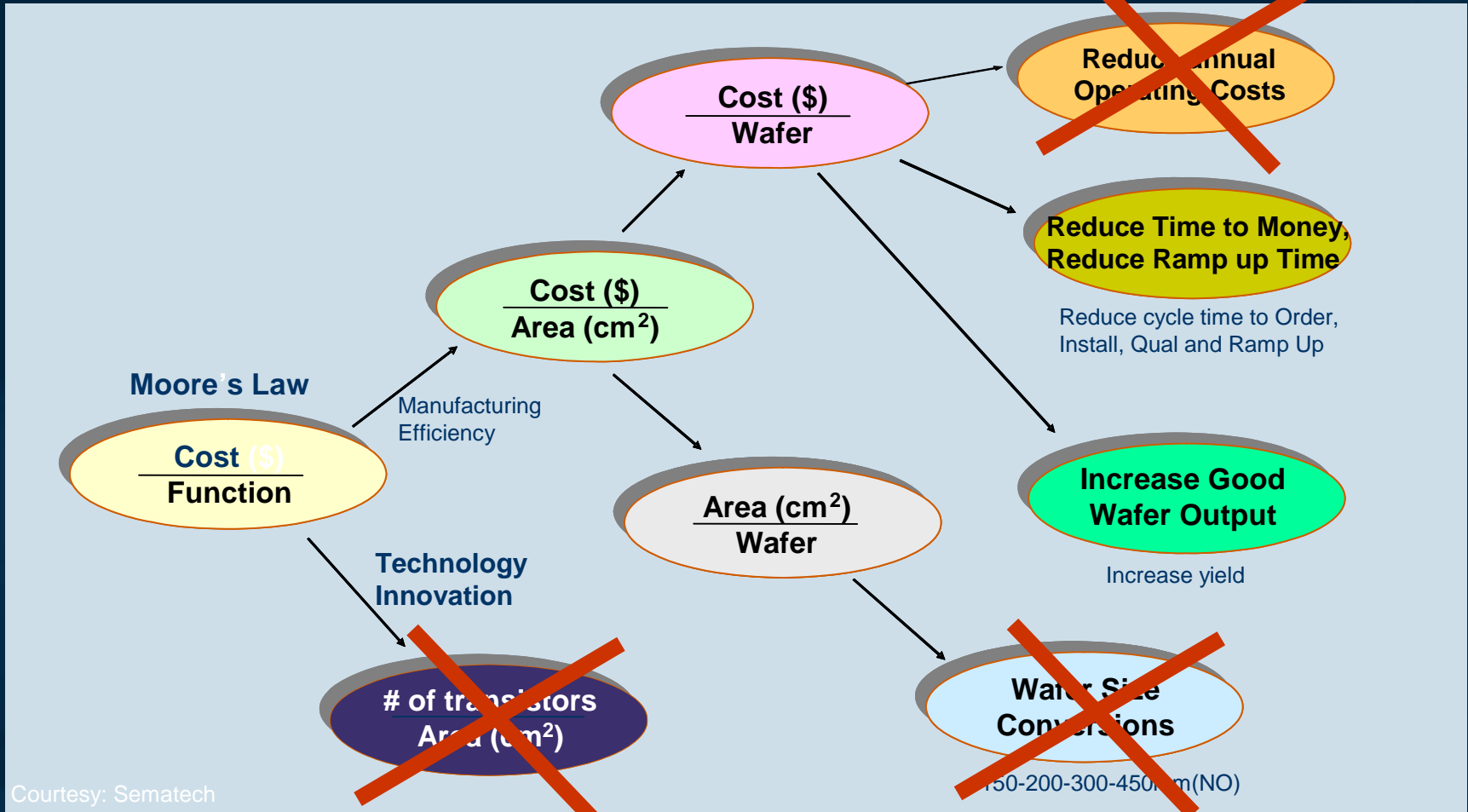


Next Generation Factory Vision: Role of Cycle Time

- 50% reduction in cycle time:
from 2 days per mask layer today to 0.7-1 days/layer
 - Offset continuing growth in number of mask layers
 - Reduce product delivery time to customers
- Shorter cycle time enablers:
 - More reliable process equipment
 - Eliminating of batching delays
 - Reduced lot sizes
- Several factors must come together to realize substantially shorter cycle time
 - AMHS transport performance
 - Storage strategies

Note: Based on ISMI Vision, 11/6/2006

Fulfilling Moore's Law *Role of Cycle Time*



Courtesy: Sematech

Ref: 2003 ITRS

APPLIED MATERIALS.



Maximizing the Return on Fab Investment

Optimize fab operations

"PRIME"

Small-lot
Manufacturing

Tight Equipment
Characterization/
Intelligent Systems
Control

Universal
Single-wafer
Processing

Build foundation of rapid, differentiated, technology solutions

- Extend Litho
- Enable transistor performance
- Scale interconnect RC
- Scale memory density (strain)
- Resolve nano defects



300mm Prime :

Maximizing the Return on 300mm Investment

- Definition:
 - The 300 mm Prime program seeks to implement **discontinuous improvements** in fab productivity of the type historically coinciding with wafer size transitions...
 - ... **without** incurring the costs and risks associated with a scale-up of tool sets
- Scope: primary focus will be increased fab **agility** and **reduced cycle time**, as a complement to **continuous improvements** in the productivity of the 300mm tool set

Source: Definition Used in SEMI Working Group Analysis

300mm Prime Opportunity Space

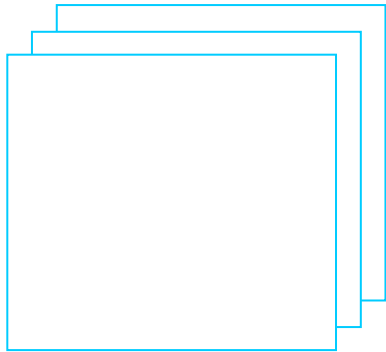


		Possible Technological Implementations (Example)			
		Small Carrier Size	Single Wafer Processing	Wafer Level Tracking	...
Needs/Benefits/Levers	Average setup time				
	time to start processing 1 st wafer				
Tool Variability	% of down time that is unscheduled				
	Variability of time between down time				
	Variability of repair time				
Transport & Storage	Wafer wait time at tool inside carrier				
	Variability of carrier delivery time				
	Variability (distribution) of WIP awaiting tool				

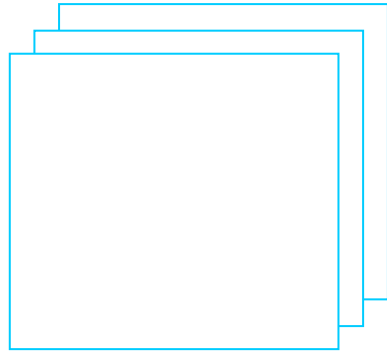
Source: Based on Joint ISMI/SEMI Productivity Working Group Analysis



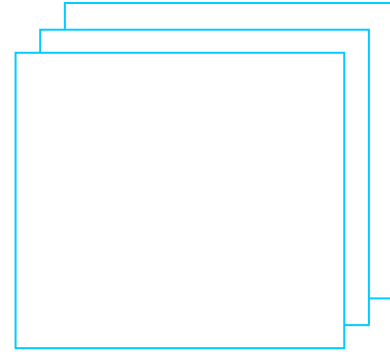
System Products



Service Products



Software Products



300mm Prime Architecture

Processing
Platforms

Automation
Platforms

Software
Platforms

***Universal
Single-Wafer
Processing***

***Small-Lot
Handling***

***Embedded Intelligence/
Reduced Variability***

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